



INAUGURAL

BLACK TIE EVENT

THE GRAND 1401

1401 Fulton Street, Fresno, CA 93721 JUNE 21, 2024

FOR SPONSORSHIP AND MORE INFO, VISIT: WWW.CENCALSPORTS.ORG/GALA

SPONSORSHIP

PRESENTING SPONSOR



COMMUNITY LEGACY SPONSOR

\$15,000

(1) PREMIUM VIP TABLES AT THE 2024 CEN CAL SPORTS GALA

• (1) NON VIP TABLE FOR 10

- FULL PAGE AD IN PROGRAM
- NAME RECOGNITION FROM STAGE

COMPANY LOGO AS COMMUNITY LEGACY SPONSOR ON

ALL MARKETING MATERIALS PRINTED & DIGITAL

AWARD PRESENTATION WITH YOUR COMPANY LOGO TO RECIPIENT OF COMMUNITY LEGACY

COMMUNITY VISIONARY SPONSOR

\$10,000

 (1) PREMIUM VIP TABLES AT THE 2024 CEN CAL SPORTS GALA
FULL PAGE AD IN PROGRAM
NAME RECOGNITION FROM STAGE
COMPANY LOGO AS COMMUNITY VISIONARY SPONSOR ON ALL MARKETING MATERIALS PRINTED & DIGITAL
AWARD PRESENTATION WITH YOUR COMPANY LOGO TO RECIPIENT OF COMMUNITY VISIONARY

COMMUNITY CHAMPION SPONSOR

\$7,500

• (1) PREMIUM VIP TABLE AT THE 2024 CENCAL SPORTS GALA

• FULL PAGE AD IN PROGRAM

NAME RECOGNITION FROM STAGE

COMPANY LOGO AS COMMUNITY CHAMPION SPONSOR ON

ALL MARKETING MATERIALS PRINTED & DIGITAL

• AWARD PRESENTATION WITH YOUR COMPANY LOGO TO THE RECIPIENT OF COMMUNITY CHAMPION

SPONSORSHIP

OH JUST SNAP IT! SPONSOR

\$5,000

TABLE OF 10 EXCLUSIVE SPONSOR OF PHOTO BOOTH AND PHOTOGRAPHER FOR EVENING COMPANY LOGO ON BRANDED PHOTO BOOTH PICTURES HALF PAGE AD IN PROGRAM

GALA CENTERPIECE SPONSOR

\$5,000 TABLE OF 10 COMPANY LOGO ON TABLE CENTERPIECES AND ON EVENT SIGNAGE HALF PAGE AD IN PROGRAM

PARTY SPONSOR

\$5,000 TABLE OF 10 COMPANY ACKNOWLEDGED ON STAGE AT EVENT AND ON ALL MARKETING MATERIAL. FULL PAGE ADVERTISEMENT IN EVENT PROGRAM

VIP TABLE SPONSOR

\$3,000 PREMIUM TABLE OF 10 (4) DRINK TICKETS EACH FOR ALL GUESTS AT TABLE 3 BOTTLE OF WINE AT TABLE COMPANY LISTED IN THE PROGRAM

HYDRATION STATION SPONSOR - IST FLOOR

\$3,000

4 COMPLIMENTARY TICKETS COMPANY LOGO LISTED ON THE SIGNAGE AT THE MAIN FLOOR BAR AREA RECOGNITION ON SOCIAL MEDIA PLATFORMS HALF PAGE AD IN THE PROGRAM

HYDRATION STATION SPONSOR - 2ND FLOOR

\$3,000 4 COMPLIMENTARY TICKETS COMPANY LOGO LISTED ON THE SIGNAGE AT THE MAIN FLOOR BAR AREA RECOGNITION ON SOCIAL MEDIA PLATFORMS HALF PAGE AD IN THE PROGRAM

CEN CAL SPORTS & FRIEND SPONSOR

\$1,500 (5 AVAILABLE) 4 TICKETS AND BEVERAGE TICKETS LISTED ON THE DAY OF EVENT SIGNAGE COMPANY OR INDIVIDUAL NAMES LISTED IN PROGRAM

DESERT AUCTION SPONSOR

\$3,000 (5 AVAILABLE) TABLE OF 10 COMPANY LOGO IN THE DESERT AUCTION AREA HALF AD IN PROGRAM